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## ***A Review on Packaging Technology Used in Pharmaceuticals***

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### ***Abstract***

*The pharmaceutical packaging landscape has witnessed significant innovation and transformation, driven by evolving regulatory standards, patient expectations, and industry demands. This comprehensive review explores the latest advancements, addressing the multifaceted role of pharmaceutical packaging in safeguarding product integrity and patient safety. Beyond containment, packaging shields medications from external factors and helps extend shelf life, reduce errors, and ensure compliance. Key trends in pharmaceutical packaging include sustainable materials, anti-counterfeiting technologies, child-resistant designs, patient-centric solutions, and automation in alignment with Industry 4.0 principles. Sterile packaging is paramount in healthcare, and the sustainability imperative is reshaping packaging materials and processes. Smart packaging, including NFC tags and serialization, offers enhanced patient adherence and anti-counterfeiting measures. With a focus on improving patient outcomes, pharmaceutical packaging is undergoing an era of remarkable change, balancing functionality, safety, and sustainability.*

***Keywords:*** *Pharmaceutical Packaging, Sustainability, Sterile Packaging, Smart Packaging, Serialization, Challenges, Trends, Eco-friendly Materials.*

## **INTRODUCTION OF PACKAGING TECHNOLOGY**

Pharmaceutical packaging plays an essential role in ensuring the safety, effectiveness, and integrity of medicinal products, making it a crucial component of the pharmaceutical sector.

Over time, pharmaceutical packaging technology has seen significant advancements to align with changing regulatory standards, patient expectations, and industry requirements. This article seeks to offer an in-depth examination of the latest innovations in pharmaceutical packaging technology, highlighting creative solutions and their impact on the pharmaceutical field.

In the context of pharmaceuticals, packaging serves various vital functions beyond containment and protection. It must shield the product from external contaminants, moisture, light, and temperature fluctuations while also enabling convenient and accurate dosing for patients. Additionally, it plays a pivotal role in extending the shelf life of medications, reducing medication errors, and complying with stringent regulatory requirements imposed by agencies such as the FDA and EMA.

The evolution of pharmaceutical packaging has been driven by numerous factors, including advancements in materials science, automation, and digital technologies. The integration of smart packaging solutions, such as RFID tags and QR codes, allows realtime tracking and authentication of pharmaceutical products, enhancing supply chain visibility and combating counterfeiting. Furthermore, innovations in drug delivery systems, such as pre-filled syringes and blister packs, have transformed the way patients administer medications, promoting adherence and therapeutic outcomes.

This review will delve into the most recent trends and breakthroughs in pharmaceutical packaging, including:

**Sustainable Packaging Materials:** There is a growing emphasis on sustainability, leading to the development of eco-friendly packaging materials that reduce environmental impact without compromising product quality or safety.

**Anti-Counterfeiting Technologies:** Cutting-edge methods like holographic labels, tamper-evident packaging, and serialization are essential in the battle against counterfeit drugs.

**Child-Resistant Packaging:** Child-resistant closures and packaging designs continually evolve to protect young children from accidental ingestion of medications.

**Patient-Centric Packaging:** Packaging that prioritizes patient convenience and adherence through features like easy-to-open containers, clear labelling, and personalized dosing instructions.

**Automation and Industry 4.0:** The integration of automation and data analytics in pharmaceutical packaging processes aims to improve efficiency, reduce errors, and ensure compliance.

### **TYPES OF PHARMACEUTICAL PACKAGING [6-8]**

- a) Primary Packaging
- b) Secondary packaging
- c) Tertiary packaging

#### **Primary Packaging**

Primary packaging refers to any container that directly interacts with a pharmaceutical formulation. Its main purpose is to safeguard the formulation from various environmental, chemical, mechanical, and other potential risks. E.g.: Blister packages, Strip Packages, etc



***Primary Packaging***

Secondary packaging refers to packaging that is external to the primary packaging. In addition to providing additional protection for the medication during storage, secondary packaging also includes informational materials related to the medicinal product, such as leaflets.

Eg. Cartons, boxes, etc



***Secondary Packaging***

**Tertiary Packaging:**

This will facilitate the handling and transportation of medications in bulk from one location to another.

E.g. Containers, barrels, etc.



***Tertiary Packaging***

**PACKAGING MATERIALS**

The choice of packaging materials has a critical impact on product quality. These materials, when used to convey information, should be able to accommodate printed text or images. The quality of packaging material plays a pivotal role in connecting customers and manufacturers, fostering trust in the product. Therefore, the selection of packaging materials holds substantial importance in both product presentation and preservation.

**PACKAGING MATERIAL SELECTION [11]**

An ideal packaging material should possess the following properties:

- a) It should effectively shield the product from environmental factors.
- b) The packaging material should not induce any chemical reactions with the product.
- c) It must not impart any unwanted Flavors or Odors to the product.
- d) The material should be non-harmful to both the product and consumers.
- e) Approval by the FDA (Food & Drug Administration) is essential.
- f) It should adhere to all relevant tamper-resistance specifications.
- g) The material should be compatible with commonly used high-speed packaging machinery.
- h) It must offer reasonable pricing in consideration of the product's cost.

**TYPES OF PACKAGING MATERIAL****a) Glass**

- Type-I Borosilicate glass
- Type-II Treated sodalime glass
- Type-III Regular soda-lime glass
- Type-NP General purpose soda lime glass
- Coloured glass

**b) Metals**

- Tin
- Iron
- Aluminium
- Lead

**c) Plastics**

- a) Thermosetting resins
  - Phenolic
  - Urea

**b) Thermoplastic resins**

- Polypropylene

- Polyethylene
- Polyvinylchloride (PVC)
- Polystyrene
- Polycarbonate
- Polyamide (Nylon)
- Acrylic multipolymers
- Polyethylene terephthalate (PET)

**c) Rubber**

- Natural rubber
- Neoprene rubber
- Butyl rubber

**GLASS:** Glass containers, such as those used for pharmaceutical dosage containers and injection syringes for single or multiple doses of medications, whether for oral or local administration, are often the primary choice. The choice of glass may vary based on the characteristics and intended use of the pharmaceutical products.

**PLASTIC:** Plastics are also employed in some containers, with bags for parenteral solutions being a primary application. Plastic containers offer several advantages over glass, including being lightweight, collapsible, and resistant to breakage.

**METAL:** Metal containers find primary use in non-parenteral pharmaceutical products and include various types such as tubes, foil packs, blisters, cans, aerosol, and gas cylinders. In the pharmaceutical industry, aluminium and stainless steel are the preferred materials for both primary and secondary packaging due to their effective tamper-evident features.

**RUBBER:** Rubber components can be derived from natural or synthetic sources. Natural rubber is preferred for resealing in multi-dose injections and minimizes issues like fragmentation and coring when compared to synthetic rubber. However, it has drawbacks in terms of aging and susceptibility to moisture and gas permeation. Natural rubber also tends to absorb preservative systems more readily.

## **PACKAGING DESIGN AND FUNCTIONALITY**

### **Substrates[14]**

Various materials are employed in packaging design to incorporate anti-counterfeiting and tamper-evident elements. These materials include litho paper, polystyrenes, and destructive vinyl, along with acetate films, synthetic paper, and various coatings. Hidden markers can be integrated into these materials, such as visible or UVfluorescing fibers or chemical additives in carton board or paper. Watermarks can be incorporated into leaflet paper, and metallic threads can be woven into the base material, potentially featuring an overt optically variable device (OVD) component. These options often require a specialized supply source and large-scale production, which can be cost-effective and highly efficient. Additionally, innovative features like micro-encapsulated distinct odors in ink or coating and sound chips offer unique design possibilities for anti-counterfeiting and tamper-evident packaging.

**Packaging Designs:** Packaging designs like sealed cartons and aerosol containers have built-in resistance to counterfeiting.

**Sealing Methods:** Pharmaceutical products often utilize special caps, such as external tamper-evident systems or internal foil seals. Other sealing options include hinged-lid containers, secure packaging tapes, lined cartons, and tear tapes or bands.

## **FUNCTIONALITY**

- Containment
- Protection
  - a. Barrier
  - b. Physical
  - c. Biological
- Presentation and Information
- Identification
- Convenience
- Information Communication
- Security
- Marketing

**a) Containment**

The primary objective of pharmaceutical packaging is to effectively contain the product. Quality packaging should be tailored to satisfy the requirements of the product, as well as the manufacturing and distribution procedures. To achieve this, the packaging must possess several key attributes: it should prevent leakage, prohibit the diffusion or permeation of the product, exhibit sufficient strength to withstand typical handling, and remain unaffected by the components of the final dosage form.

**b) Protection**

Pharmaceutical packaging serves the essential role of shielding the product from a range of detrimental external factors. These factors encompass light exposure, moisture, oxygen, biological contaminants, mechanical harm, and the risk of falsification or adulteration, all of which could potentially jeopardize the quality and efficacy of the product.

**Barrier Protection:** This aspect of pharmaceutical packaging serves as a safeguard against any adverse external factors capable of modifying the characteristics of the product. These factors may encompass moisture, light, oxygen, and fluctuations in temperature.

**Physical Protection:** The purpose of physical protection in pharmaceutical packaging is to shield pharmaceutical dosage forms from physical harm.

**Biological Protection:** This aspect focuses on safeguarding the product against biological contaminants.

**Presentation and Information**

Pharmaceutical product information is also commonly provided on the packaging. Patients can access this information through labels and package inserts.

**Identification**

The printed packaging and its related components play a dual role in offering identity and information.

**Convenience**

Convenience in pharmaceutical products pertains to their ease of use or administration. For instance, a unit dose eye drop not only eliminates the necessity for preservatives but also minimizes the risks related to cross-infection by providing a single-dose administration.

**Information Communication:**

In the pharmaceutical context, packaging should include details on the appropriate usage of dosage forms, their composition, origin, potential side effects, and cautionary warnings.

**Security:**

Pharmaceutical packaging incorporates specific features to thwart counterfeiting and also serves as a safeguard to prevent young children from accessing the contents of the formulations.

**Marketing:**

Pharmaceutical packaging frequently serves as a marketing tool to distinguish a product and communicate a particular message or brand image, emphasizing the pharmaceutical aspects for consumers

**STERILE PACKAGING [16-18]**

Sterile packaging plays a crucial role in sectors such as healthcare, pharmaceuticals, and food production, where maintaining product sterility is essential for safety and efficacy. It involves the use of materials and processes to prevent the entry of microorganisms and uphold the sterility of the contents. Here are some key aspects of sterile packaging:

**Materials**

Sterile packaging requires materials that are impermeable to microorganisms and can withstand various conditions. Common options include medical-grade plastics, laminated films, and aluminium foil, chosen primarily for their barrier properties.

## **Barrie Properties**

The primary objective of sterile packaging is to establish a shield against microbial contamination. This is achieved through the use of materials and techniques such as heat sealing, aseptic processing, and lamination.

## **Sealing**

Sterile packages are typically sealed to prevent the entry of microorganisms. Heat sealing is a common method, involving the heating of the packaging material's edges to create an airtight seal. Other methods include ultrasonic welding and adhesive sealing.

## **Validation**

To ensure the effectiveness of sterile packaging processes, validation is essential. This involves assessing both the packaging materials and processes to ensure they meet the required standards for sterility and integrity. Regulatory authorities like the FDA in the United States provide guidelines for this validation process.

## **Sterilization**

Before packaging, the contents of the package must undergo sterilization. Common sterilization methods include autoclaving, gamma radiation, and ethylene oxide (EtO) gas sterilization. The choice of method depends on the specific product and packaging materials.

## **Quality Control**

To ensure that each package remains defect-free and maintains its sterility, quality control procedures, such as visual inspection and integrity testing, are implemented.

## **Standards and Regulations**

Various regulatory organizations, including the FDA and the European Medicines Agency (EMA), have established guidelines and standards for sterile packaging in various sectors, including healthcare and pharmaceutical industries. These regulations are in place to ensure the effectiveness and safety of products.

## **SUSTAINABILITY IN PHARMACEUTICAL PACKAGING**

### **SUSTAINABILITY**

Sustainability in pharmaceutical packaging is a critical consideration due to its impact on the environment, patient safety, and industry regulations. Several key aspects should be taken into account:

#### **Energy Efficiency in Manufacturing**

Reducing energy consumption during the manufacturing process of pharmaceutical packaging materials is essential. This includes the use of energy-efficient equipment and processes.

#### **Life Cycle Assessment (LCA)**

Conducting a comprehensive life cycle assessment of pharmaceutical packaging is valuable to pinpoint areas where environmental impact can be mitigated within the packaging's life cycle.

#### **Patient-Focused Packaging**

Sustainable packaging should consider end-users, such as patients. User-friendly design choices and clear labeling improve patient adherence and enhance safety in pharmaceutical usage.

#### **Recyclability and Biodegradability**

Sustainable pharmaceutical packaging materials should be recyclable or biodegradable to minimize their impact on landfills. Some options, such as bioplastics and paper-based packaging, meet these criteria.

#### **Reducing Material Waste**

Pharmaceutical companies are increasingly focused on reducing material waste through innovative packaging designs and the use of lightweight materials to minimize the environmental footprint of packaging.

#### **Regulatory Considerations**

Pharmaceutical companies must stay informed about evolving regulations related to sustainable packaging. Regulatory bodies, including the FDA, are increasingly prioritizing the

environmental impact of packaging practices. Adapting to changing regulations is crucial for the pharmaceutical industry.

### **Safety and Compliance**

Sustainability should not compromise the safety of the product or violate regulatory standards. Pharmaceutical packaging must adhere to stringent quality and safety requirements.

To ensure sustainable packaging, waste materials should be recycled to generate comparable or alternative viable products. Sustainability in the packaging industry depends on various factors, including raw material availability, effective recycling methods, the use of renewable resources, and an efficient policy on product packaging materials.

### **Transportation and Distribution Efficiency**

Optimizing the design of pharmaceutical packaging to reduce volume and weight can lead to more efficient transportation and distribution, reducing greenhouse gas emissions

### **SMART PACKAGING [27]**

Smart packaging is projected to grow and reach a market value of \$26.7 billion by 2024 (Schaefer D and Cheung WM, 2018). Smart packaging technology is being utilized in various sectors, including foods, medications, and other products.

**Smart packaging offers several benefits to both patients and pharmaceutical supply chain management, including:**

- Improving patient compliance and adherence.
- Authenticity confirmation.
- Support for tracking.
- Anti-counterfeiting measures.
- Aiding in addiction prevention efforts.
- Preservation of product shelf life.

## **Types of Smart Packaging**

### **Active Packaging**

A packaging system employed in the pharmaceutical industry serves to convey information regarding product quality and enhance safety. This system has the capability to assess the product's quality, the internal atmosphere of the package, or the shipping environment. It incorporates various technologies, including oxygen scavengers, desiccants, color-changing inks, odor absorbers/emitters, microwave susceptors, and more.

For instance, there is an example where tamper-freeze ink changes its color from clear to blue when exposed to temperatures below -10 °C.

### **Intelligent Packaging**

Leveraging technologies like QR codes, Near-Field Communication (NFC), Radio Frequency Identification (RFID), printed electronics, smartphones, smartphone apps, the cloud, and the internet, this interactive approach offers a means to receive, store, and deliver information. Examples of this technology include:

**Pharmaceutical packaging with NFC tags:** NFC serves as a clever method to engage with patients' smartphones, enabling the delivery of information, such as instructional videos about dosage.

**Packaging embedded with sensors:** This involves the use of sensors or microchips to record data for precise dosing and dose monitoring. For instance, when a patient removes a pill from the packaging, a built-in sensor records this data and uploads it to a cloud-based source.

## **SERIALIZATION [28,29]**

Pharma serialization involves assigning a distinct code to the packaging of each drug, which can be printed in various ways. This definition emphasizes two primary components: the unique code and the drug packaging.

In the battle against pharmaceutical fraud, serialization has proven to be a highly effective regulatory measure. The latest secure technologies, which encompass cutting-edge tamperproof packaging techniques, the use of GSI 2D Barcodes on labels, and interoperable

digital data exchange for drug traceability and verification, are introducing novel approaches to identifying and ensuring drug safety. These technologies fall under the category of serialization/track and trace technologies.

Several track and trace applications are currently under development for the pharmaceutical industry, even though these concepts have been well-established in other contexts for many years. These applications include the imprinting of a unique identifier on each stock unit during the manufacturing process.

## **BARCODES**

In the pharmaceutical sector, barcodes play a crucial role in product identification across the entire supply chain. Barcodes are capable of storing various levels of data, such as the National Drug Code (NDC), Lot Number, and Expiration Date.

### **2-D barcodes are available in several formats, including:**

- Linear format
- Scripted format
- 2-D data matrix format

## **RADIOFREQUENCY IDENTIFICATION (RFID)**

RFID, which stands for Radio-Frequency Identification, is a wireless data collection method that identifies items through the use of radio waves. The fundamental concept behind RFID systems involves tagging items with transponders. These transponders embedded in the tags emit messages that can be read by specialized RFID readers. These messages often contain identifying information such as a customer number or a product's SKU (Stock Keeping Unit) code, and this information is typically stored on RFID tags. A reader retrieves the details of the ID number from a database and uses this information to initiate the appropriate action.

## **NEED OF DEVELOPMENT OF PHARMACEUTICAL PACKAGING [30]**

Pharmaceutical packaging holds a substantial share of the drug market in India. While it used to primarily focus on preserving the quality of enclosed medications, its requirements have now expanded to include several criteria:

- a) Prevention of product tampering and counterfeiting.
- b) Ensuring accurate product dispensing.
- c) Promoting patient compliance with the prescribed dosage schedule.

### **CHALLENGES AND RECENT TRENDS [30, 31]**

The phrase "Necessity is the mother of all inventions" aptly characterizes the development of emerging technologies in pharmaceutical packaging. Below are advanced techniques employed in pharmaceutical packaging?

#### **Blow-Fill-Seal (BFS) Technology**

Initially used for various non-sterile products, foods, and cosmetics, BFS technology has evolved to produce aseptically sterile pharmaceuticals like respiratory solutions, ophthalmic products, and wound care items.

BFS is an advanced aseptic processing technique where plastic containers are formed from molded extruded polymer granules and filled and sealed in a continuous process, minimizing human intervention.

Properly configured BFS machines can achieve very high levels of sterility confidence.

#### **Tamper-Evident Pharmaceutical Technology**

Tamper-evident pharmaceutical packaging is designed to have an indicator barrier that, if breached or missing, provides visible or audible evidence to consumers of tampering.

It involves immediate-container/carton systems and aims to enhance product safety and security.

Changes in pharmaceutical research and manufacturing technologies have driven significant developments in packaging and delivery systems. The increase in large molecule biopharmaceutical drugs has led to a greater demand for injectable packaging and administration systems. Traditional glass and elastomer closure systems may not meet the requirements for high-value, life-saving therapies. To address these challenges, component

manufacturers have developed new materials and technologies to ensure extended drug product shelf life.

Many biotechnology-derived drug therapies are unstable in liquid form, resulting in lyophilized or dry powder dosage forms. Lyophilized drugs require specialized stoppers to prevent sticking to the lyophilization shelf, and they are often reconstituted at the point of care, necessitating patient-friendly administration systems.

## CONCLUSION

Pharmaceutical packaging is an indispensable facet of the pharmaceutical sector, safeguarding product integrity, patient safety, and regulatory compliance. With advancements in materials science, automation, and digital technologies, the industry has witnessed a transformative evolution. The incorporation of smart packaging solutions, anti-counterfeiting technologies, and patient-centric designs has elevated pharmaceutical packaging to new heights, ensuring medication adherence and authenticity. Sustainable packaging practices are becoming paramount, emphasizing the need for eco-friendly materials and efficient manufacturing processes. Sterile packaging remains a cornerstone in maintaining the safety and efficacy of pharmaceutical products, supported by stringent quality control measures and regulatory standards. Serialization and smart packaging technologies are instrumental in improving patient outcomes and combating counterfeit drugs. As pharmaceutical packaging continues to evolve, it plays a vital role in enhancing the overall healthcare experience, from drug production to patient administration.

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